

Why should I consider an Adoption & Change Management Strategy ?

Insufficient knowledge and understanding can be a barrier to adoption with technology.

With the proper Adoption & Change Management strategy, end users will understand how their actions have a direct impact on the success of the proposed digital business transformation plan within their organization. Avaleris goes beyond the deployment of the technology and assists clients with their end user adoption.

What is included in an Adoption & Change Management Strategy?

INTRODUCTION VIDEOS (x2)

The introduction videos are intended to inform and to instruct the audience about the new process and technology. These short videos will cover basic information in an easily digestible way for all end users in the desired audience group.



SUPPORTING DOCUMENTS

Infographic

A visual aid to support the most important pieces of the change process and the new technology to support it.

FAQ

Answers the most common end user questions surrounding your new Microsoft technology deployment.

Get Started Guide

A step by step guide to walk end users through the enablement of the new technology.

BRANDED EMAIL TEMPLATES (x3)

Content created, designed and delivered using an email marketing system; communicate your enablement plan in 3 phases: Inform, Instruct & Engage. Each email will contain information and the supporting documents to ensure your end users are guided through the change process.

CUSTOM LANDING PAGE

Provide a centralized location where your organization can access the corporate enablement package using a responsive custom landing page.

Webpage Development includes a WordPress installation and configuration, responsive theme development, basic on-site SEO. The landing page will host the following items:

- Get Started Guide
- Video #1 & #2
- Infographic
- FAQ

