



FAQ

Getting Started With Azure Active Directory B2C

Whether you are looking to refresh your current online service portal or implementing an external-facing online service for the first time, Azure AD B2C helps you manage thousands of consumer identities in the cloud.

Below you will find some frequently asked questions about implementing Azure Active Directory B2C.

Are there on-premises requirements for Azure AD B2C?

No, Azure AD B2C is strictly cloud-based, which helps reduce infrastructure costs.

What is an Azure AD B2C tenant?

During set up, you will need to know your tenant, which is a dedicated instance of the Azure AD service that your organization receives when you sign up for a Microsoft cloud service. Note that, unlike an Azure AD tenant, B2C tenant users cannot see each other in the address book.

How do I get an Azure AD B2C tenant?

To get your Azure AD B2C Tenant, go to the Azure AD section of the Azure management portal and create a B2C tenant.

Can I get Azure AD B2C as part of Enterprise Mobility Suite?

No, Azure AD B2C is a pay-as-you-go Azure service and is not part of Enterprise Mobility Suite. B2C is charged on a consumption basis. There will be three meters, billed monthly:

- Number of user accounts in the directory
- Number of authentications
- Number of multi-factor authentications

How does Azure AD B2C protect user identities?

Azure AD B2C has the same built-in security features

as Azure AD. It uses Azure AD Identity Protection, which involves adaptive machine learning algorithms and heuristics to detect anomalies and risk events that may indicate that an identity has been compromised.

Can I use multifactor authentication with Azure AD B2C?

Yes. Setting up multifactor authentication is a simple on/off switch.

Will my users be able to access their accounts from anywhere in the world?

Yes, implementing a cloud-based service facilitates global access to external users.

Is there a limit to the number of authentications Azure AD B2C can process?

No, there is no limit on the number of authentications Azure AD B2C can process, which helps make your online service offering extremely scalable.

How much code does it take to create the B2C pages?

None, the B2C pages are being rendered by Azure AD B2C. It is also possible to customize the B2C pages by pointing to your own custom styling pages.

What level of code do I have to apply for my sign in page customization?

The custom styling page must have well-formed HTML5 content. Azure AD B2C uses Cross-Origin Resource Sharing (CORS) to load content from a URL that you specify in a policy and merges UI elements from Azure AD B2C with the content loaded from your URL.

Is it difficult to maintain the system?

No, you can instantly make changes to B2C policies in the Admin console.

If you have more questions about deploying Azure Ad B2C in your environment, contact us.

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